

Referral Link™

The link to your referral warehouse

A **NEW** Product from  **innotrieve**
Innovative Data Retrieval



Who knows more great people than your people?



It's a known fact that the **best applicants** come from employee referrals. With the explosion of social media, it's easy to predict that every employee has at least one connection

who would make a great employee for your company — with Referral Link™, **you'll find them every time.**

What if you could:


- Find purple squirrels 
- Cut sourcing time on a tough to fill position down to **ONE DAY**
- **Work your recruiting magic** instead of sourcing 
- Spend your time on building relationships with the **TALENT YOU WANT**
- Engage your employees

Referral Link™ is an **innovative, intuitive** and **smart** way to discover the referrals your organization values, and it requires minimal interruption of your employees' workday. It's like opening the door to a warehouse of referrals that you didn't know you already had.

Customer Data

4.1 average number of referrals passed on to the recruiter per participating employee

16 average number of qualified employee referrals received from each participating employee in **ONE** year 

33 percent of employee referrals passed onto recruitment teams have had **ADDITIONAL, VALUABLE** notes about the contact 

Employees are saying...

"He's a **great candidate** and I would love to work with him"

"She's a **top-notch** architect and developer"

"Best of the best! Definitely **get this guy!**"

Referral Link™ will

 **decrease** your cost per hire and **increase** participation in your referral program 